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## GRAPHIC & WEB DESIGN | VISUAL CONCEPTS | ADVERTISING | PHOTOGRAPHY

### OBJECTIVE

Seeking to create successful and creative design solutions. Likewise to obtain a full time position that will challenge and enable me to grow with a company in the visual communications field.

### EXPERIENCE

July 2011-Present

Creative Source: Freelance Art Director  
Development & Design of various web projects. Production of print collateral for Annual Reports as well as various Print Ads. Responsibilities include comprehensive project management and overseeing project workflow.

Jan 2008-July 2011

Hatch Mott MacDonald: Graphic Designer & Advertising  
Responsibilities include: On-site/off-site art direction, from concept and design to pre-press. Projects include corporate collateral, corporate identity & advertising, national and trade advertisements, sales training kits, POP/Tradeshows displays, events promotions, brochures, catalogs, posters, direct mail, annual reports, and front-end web site design.

Summer 2007

Freelance designer/Intern: Ego • Id Advertising and Creative Marketing  
Responsibilities include design concepts for a social media websites, photo styling and rendering. Also Identity conceptualization.

2005-2007

The Design Studio at Kean University: Student designer/intern  
Responsibilities include design concepts; execution and presentation of comprehensives; client contact; production preparation; on-press supervision;  
Projects include newsletters, posters, and brochures.

### EDUCATION

2007

Kean University, Union, NJ:  
B.F.A., Visual Communications / Graphic Design  
Kean University Dean's List (2005-2007)

### DESIGN SKILLS

Creative conceptualization & marketing  
Art Direction  
Branding concepts

### TECHNICAL SKILLS

Pre-press preparation (Adobe InDesign)  
Mac and Windows operating systems  
Creative Suite 5 (Adobe Photoshop, Indesign, & Illustrator software)  
Quarkxpress  
Design for the web including visual concept, information structure, and basic HTML, Dream Weaver production  
Photography styling and art direction

### AWARDS & ORGANIZATIONS

Art Directors Club New Jersey - 2008 Student Award Winner (Creative Group Scholarship)  
Art Directors Club of New Jersey Member  
One Club Member